

Cube Tech Fair 2018: 48h from the first Contact to an Investment Deal sealed

Israeli startup Skyline Robotics secured 100,000 US Dollars Angel Investment

Berlin. May 17th. While the CUBE Tech Fair space has been getting disassembled one of the 200 selected startup of the B2B event announced a first success: The Israeli startup Skyline Robotics just received an investment of 100,000 US Dollars in its strategic angel round after meeting the investor for the first time at CUBE Tech Fair on Tuesday. Within less than 48h, the serial entrepreneur Yaron Schwarcz pitched his startup, provided investment data and sealed the deal with the investor that wants to remain anonymous. On Wednesday, May 16th, when Schwarcz left Berlin enroute to Tel Aviv, the money had been transferred to his business bank account already.

Skyline Robotics automates all tasks that are dangerous, dirty and dull. By giving industrial robots senses like sight, hearing, touch and a brain, the young company is enabling the automation of multiple service sectors, starting with window cleaning they are entering the real estate maintenance sector. Since the startup is raising money, CUBE Tech Fair connected the Israeli team with selected investors during a special matchmaking. On the first day of the event, **Yaron Schwarcz** and his cofounder and CTO **Avi Abadi** met their future investor.

„We developed the operating system for real estate maintenance. Our product is complex but very powerful. I am surprised but also very pleased how fast the investor moved. It is great that he saw the potential and trusted our team immediately“, explained Schwarcz.

With this strategic investment, Skyline Robotics closed their angel round.

“No Booths, just Business” at CUBE Tech Fair

With the new concept of no booths but a focus on matchmaking and business development, CUBE Tech Fair broke with the traditional concepts of fairs and many startup events. 200 selected startups presented their solutions in Berlin during approximately 1,000 prescheduled meetings with potential business partners, investors, press as well as other influencers. While not all meetings provided an immediate result, Yaron Schwarcz and Avi Abadi from Skyline Robotics used the opportunity at its best.

Dr. Torsten Oelke, Executive Chairman of CUBE comments: „We introduced a new concept, developed new formats, became bolder than last year. It is great to see such as success story immediately after CUBE Tech Fair 2018 ended. This confirms that we are on the right track. We will continue with our new concept and set up a date for next year’s event already.“

In 2018, CUBE Tech Fair focused on game changers. On stage surgeons and genomic experts meet drone startups, humanoid robots, royalty and rappers active in blockchain. Politicians such as the **Federal Minister of Health, Jens Spahn**, **Berlins Mayor Michael Müller**, **Berlins State Secretary Christian Rickerts** as well as industry leaders such as **BDI president Dieter Kempf** informed themselves about new trends. On two stages, 100 international speakers shared their eclectic stories.

On the floor, 200 selected startups presented their startups in five innovation areas focusing on the B2B trend topics Cybersecurity, Blockchain, Artificial Intelligence & Automation, Sustainability as well as solutions that bridge the gap between the physical into the digital world. Close to 1,000 meetings have been prescheduled to bring the right people together - up to 5 appointments per startup.

Altogether, CUBE Tech Fair counted 5,016 guests on the three days of May 14th till May 16th in private and public events.

In 2018, corporate partners of CUBE Tech Fair included Bayer, Kloeckner & Co, KPMG, PwC & Strategy, Apex Brasil, Autodesk, Berlin Partner, Bitkom, Coparion, Dell EMC, Deutsche Bank, Deutsche Boerse, Fraunhofer IZM, NVNTRS, Innovation Hub by innogy, Messe Berlin as well as Zeiss.

Pictures:

You will find all press pictures including pictures from the talk between **Ghostface Killah and Constantijn van Oranje, Special Envoy von StartupDelta**, in the following dropbox folder. Please reach out if you need information on the motives, e.g. names of people:

<https://www.dropbox.com/sh/xgv8qca6g1e7d3h/AACC1sb1vHFE80DXhu0oPJKYa?dl=0> (Image copyright Dan Taylor - dan@dantaylorphotography.com)

For photos of selected political guests, please use the following links:

- Visit of Federal Minister of Health **Jens Spahn**: <https://we.tl/zIT8pHk9rU>
- Visit of Berlins Mayor **Michael Müller**: <https://we.tl/0A2pMTiMpy>
- Visit of BDI President **Dieter Kempf**: <https://we.tl/78nqE0eA5l>

About CUBE GmbH

CUBE (cube-global.com) is a global ecosystem dedicated to bridging the gap between top B2B startups and major industry leaders. With a deep understanding of startups and corporations, and their vastly different cultures, CUBE connects these unlikely partners through a network of touchpoints worldwide, and acts as the most efficient B2B matchmaking service available.



Through a year-round program CUBE also offers industry and startups a space to collaborate via its Cooperation Space in the heart of Berlin. The Highlight event of the year is the CUBE Tech Fair, which brings global visibility to the most important industries in startup innovations by promoting projects between leading industry players and startups.

CUBE was launched in June, 2016 with Dr. Torsten Oelke as Executive Chairman. Among the global founder partners are Bayer, Dell, Messe Berlin, and VW.

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