



CUBE GmbH | Französische Straße 24 | 10117 Berlin

Fact-Sheet CUBE

Founder & CEO:	Dr. Torsten Oelke
Founded:	June 2016
Place of business:	Französische Straße 24 10117 Berlin
Legal form:	GmbH
CUBE Founding Partners:	Bayer AG DELL EMC Messe Berlin GmbH Volkswagen AG
Employees:	> 20
Number of Startups:	> 500
Global Touchpoints:	San Francisco, London, New York, Barcelona, Tel Aviv, Singapore, Shanghai, Paris
CUBE Tech Fair:	Premiere: May 10th-12th, 2017, annually

Business Model:

- CUBE (www.cube-global.com) is a Berlin-based global innovation ecosystem that aims to promote, create, and foster long-term partnerships between industry players and startups.
- CUBE focuses on future-oriented ideas and innovations in the areas of digital health & life sciences, manufacturing & machinery, as well as interconnectivity & infrastructure.
- Besides an exclusive network and international events (“Global Touchpoints”), CUBE’s highlight is the annual CUBE Tech Fair (premiere May 10th-12th, 2017), where about 200+ startups present their innovative business ideas in front of an international audience.

Offer:

- Through its exclusive global network, CUBE offers corporations selective access to digitalisation and builds a connection between startups, experts, and investors.
- During the annual CUBE Tech Fair, an independent jury of experts will vote for the most innovative startup, awarding it with a prize of 1 million Euro, one of the highest endowed prizes for startups.
- In preparation for the CUBE Tech Fair, CUBE organises ten networking events, so-called “Touchpoint Events”, all over the globe (in cities like San Francisco, New York, London, Barcelona, Tel Aviv, Singapore, Shanghai), where the international startup world meets industry partners.
- The member startups of CUBE have the possibility to work in the CUBE Cooperation Space in the heart of Berlin. There they profit from a professional infrastructure (Back-Office, access to seminars, database, other CUBE partners, etc.).

Benefits:

- **B2B:** For B2B startups CUBE offers an exclusive global network consisting of industry players, managers, experts, journalists, and investors. A continuous exchange between the young companies and the industry is constantly encouraged and supported through the international networking events (“Touchpoints”). CUBE also helps its startups to receive global visibility.
- **Cross industry:** CUBE connects industry players with the young digital world. Through access to innovative, future-oriented startups, an exchange between industry and digitalisation is specifically prompted, stimulating business ideas and initiating long-term partnerships between both worlds.
- **Global:** CUBE operates on a global level. From B2B startups to big corporations, experts, and investors - the members of the CUBE network are international and will not only meet at the CUBE Tech Fair but also throughout the year at the Global Touchpoint events.
- With a qualification for the CUBE Tech Fair and the CUBE challenge award of 1 million Euro, young startups receive a first funding, which is aimed to support them in their independency.

Target group:

- Industrial corporations looking for targeted access to digitalisation and aiming to become part of a young, future-oriented, aspiring as well as enthralling sector.
- Dedicated, motivated talents, who strive to work in a young, inspiring environment to implement innovative business concepts with a strong, committed team.
- Founder, investors and experts who believe in unique ideas in which they strongly believe and are willing to invest.

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